

Oct. 21, 2016

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New Jersey American Water Reminds Customers to Conserve While Drought Warning is in Effect

VOORHEES, N.J. (Oct. 21, 2016) – The New Jersey Department of Environmental Protection (DEP) has issued a Drought Warning for the following 14 counties: Bergen, Essex, Hudson, Hunterdon, Mercer, Middlesex, Monmouth, Morris, Ocean, Passaic, Somerset, Sussex, Union and Warren.

The Drought Warning designation is an exercise of the DEP’s non-emergency authority and aims to reduce the likelihood or severity of an impending water shortage and/or water emergency. Under a Warning, the DEP may direct actions to be taken by water suppliers that seek to preserve and balance water supplies in the affected region(s).

During this period of diminished rainfall and lower reservoir storage levels, New Jersey American Water encourages its customers to use irrigation conservation measures and begin using an odd/even schedule for outdoor watering.

“With our customers’ cooperation in conserving water, we can continue to effectively manage our supplies to meet our customers’ needs,” said Kevin Kirwan, vice president of Operations.

New Jersey American Water will continue to provide regular updates regarding any additional conservation measures, as well as the overall supply status.

More water conservation tips are available at the New Jersey American Water website at [Wise Water Use](#).

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New Jersey American Water, a subsidiary of American Water (NYSE: AWK) is the largest investor-owned water utility in the state, providing high-quality and reliable water and/or wastewater services to approximately 2.7 million people. Founded in 1886, American Water is the largest publicly traded U.S. water and wastewater utility company. With headquarters in Voorhees, N.J., the company employs approximately 6,600 dedicated professionals who provide drinking water, wastewater and other related services to an estimated 14 million people in more than 40 states, as well as parts of Canada. More information can be found by visiting www.amwater.com.